

Abacus Communications

the right word @ the right time in the right place

language products & service provider

quality modern language software portfolio, Irish, French, English, German, Spanish & more

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Abacus Communications

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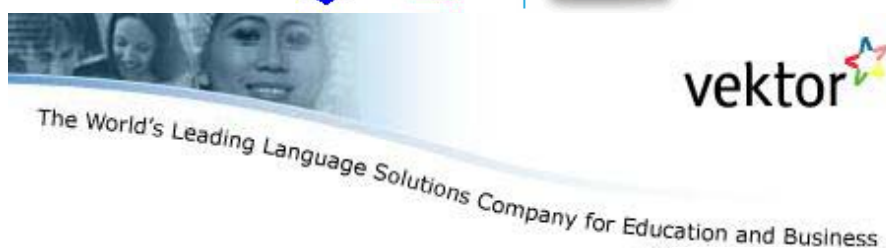
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Abacus Communications' content partners includes all the leading modern language brands:



The Executive Summary

Mission Statement

To be the most important **provider of web-language learning solutions** and related **services** by publishing and distributing **technically proven and pedagogically-sound language** materials.

Milestones

February 1999	• Produce first catalogue of CALL products
October 2001	• www.language-software.com launched to enable teachers to review the latest computer-assisted language learning materials
January 2002	• Abacus launches its latest CD-ROM & On-Line content portfolio
January 2003	• Abacus launches its wireless LAN solutions and web-based language learning platforms for educational institutions

Abacus Background – what we do

Extensive e-language software product portfolio – CD-ROM and On-Line

Abacus *supplies* top quality modern language software solutions and presents a range of related hardware and support services. Abacus has demonstrated the ability to deliver technically proven products for more than 10 years.

Abacus offers *web-based language learning software* to cover all of the foreign language requirements of educational institutions and companies.

In addition, Abacus **supports and maintains** its library of software resources and gives *in-service training*.

Abacus C.E.O

J. Stephen Byrne, MPhil. (App. Ling.), HDip. in Ed., Dip. TEFLA, MIITD, has studied and worked in Asia, continental Europe and the British Isles. He has taught foreign language learners at all levels of proficiency. He plays an active part in the development of Flexible Learning Programmes. He has presented and published papers on the effectiveness of Computer-Assisted Learning (CALL) at national and international teaching events. A range of white papers are available at www.abacus-communications.com. Formerly a committee member of IRAAL (the Irish Association of Applied Linguistics), he has lectured on a part-time basis at the Institute of Technology, Blanchardstown.

He has been responsible for building up a team of well-trained and dedicated individuals who are determined to help you make the integration of technology into the classroom a successful learning experience.

Rapidly growing use by teachers of web-based language materials

Already teachers in hundreds of national and international educational institutions and companies are using a range of quality foreign language materials and related products and services recommended by Abacus personnel. If you are interested in reviewing the use of the materials, contact us and we will direct you to the nearest site to your institution. For further information, visit our web site www.abacus-communications.com.



Are you integrating modern language software into the school programme?

Abacus recommends the following materials for primary school students. **Abacus offers installation support and in-service training to teachers in addition to the actual software products.** If the materials listed here do not address your requirements, additional software products. **References are available upon request.**

Language Products for Primary Schools



Publisher	Product	Comments
VEKTOR 	Launchpad series in French, German, Spanish, Italian & Japanese. Bundled pricing solutions available.	An attractive and fun series for the Young Learner. Topics cover greetings, introducing yourself, numbers, days of the week, weather, months, days of the week, family, pets, colours, telling the time, seasons, countries, etc.
Sherston/Eurotalk 	Chatterbox series in French, German, Spanish and Irish	The Chatterbox series consists of two multimedia CDs produced by language experts Eurotalk, and a complete course in basic French written by Sherston - including lesson plans, worksheets and masses of games, all presented in a high-quality self-contained A4 book.
CD-ROM, network		



Are you integrating modern language software into the school programme?

Many schools have adopted the following materials for both junior and senior cycle students in Ireland. Abacus offers installation support and in-service training to teachers in addition to the actual software products. **If the materials listed here do not address your requirements, additional software products.** References are available upon request

Solutions for Second Level


Publisher	Product	Comments
AURALOG¹ 	Multi-language, multi-level Speaking Your Language Bundle is an adaptation of Tell Me More Pro to suit the needs of Irish students. It is available in French, German, Spanish and other languages,	Speaking Your Language is available in all the languages covered by the Junior and Senior cycle curricula. Tell Me More is available at two levels. Pack 1 for false beginners to intermediate levels of proficiency. Pack 2 for advanced learners. Complete course (Beginner to intermediate) following ALTE specifications (European Union regulatory body) targeting all four language skills. Approx 200 hours of classwork. Course management system available
CD-ROM, network and On-Line versions EUROTALK² 	Multi-language, multi-level Talking Your Language Bundle (available in German, or Spanish or French or Irish)	Very basic introduction to everyday terms for beginners. Most suitable for junior cycle. Advanced level suitable for senior cycle students. Approx 50 hours of classwork. Course management system available
CD-ROM, network only		

¹ Used in Ashbourne Community School, contact Ms. Madeleine Harbison

² Used in Castletroy College, Limerick, contact Mr. Martin Wallace



Solutions for Second Level

Publisher	Product	Comments
VEKTOR On-Line 	Web-based materials suitable for class and home use.	Available in French, German, English and Spanish @ four levels of proficiency. Materials designed to complement classwork. Useful grammar reference and nice pronunciation practice resources. Suitable for students revising for state examinations.
On-Line version only		Course management system available

If the product you require is not here, contact us and we will source it for you.

What does the term "Bundled pricing solutions are available" mean? Abacus can offer special pricing on orders that involve the purchase of (a) one language at a number of levels and/or (b) a number of languages at a number of levels. Please contact us for a quotation.



Are you integrating modern language software into the school programme?



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Further Education and Third Level Solutions

Publisher	Product	Comments
<p data-bbox="268 544 409 571">AURALOG</p>  <p data-bbox="268 1114 539 1168">CD-ROM, network and On-Line versions</p>	<p data-bbox="584 544 902 571">Multi-Language, Multi-level</p> <p data-bbox="584 603 1106 660">Tell Me More Pro is available in French, German, Spanish, Italian and Japanese,</p>	<p data-bbox="1189 544 1883 628">Tell Me More Pro is available in all the major European & Asian languages. Tell Me More Pro is available in General & Business editions</p> <p data-bbox="1189 663 1285 691">General</p> <p data-bbox="1189 722 1935 780">Pack 1 for false beginners to intermediate levels of proficiency. Pack 2 for advanced learners.</p> <p data-bbox="1189 815 1290 842">Business</p> <p data-bbox="1189 874 1890 932">Pack 3 is for Business purposes targeting intermediate to advanced learners.</p> <p data-bbox="1189 963 1883 1048">A complete course (Beginner to Advanced) following ALTE specifications (European Union regulatory body) targeting all four language skills.</p> <p data-bbox="1189 1083 1592 1110">Course management system available.</p>



FE and Third Level Solutions continued

Publisher	Product	Comments
HUEBER  On-Line version	Language course for beginners in German and Spanish. Text Support. Bundled pricing solutions available.	Course available On-Line. Measured progression in every unit, video sequences, interactive exercises and authentic content are imbedded in a story line. This course is designed for beginners with little or no previous knowledge of the target language.
VEKTOR  CD-ROM, network and On-Line versions	International Connections in French, German, Spanish, Italian & Japanese. Bundled pricing solutions available.	Business courses targeting beginners to intermediate including travel and everyday language for business requirements.

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Solutions for English as a Foreign Language continued

Publisher	Product	Comments
EUROTALK 	Talk Now & World Talk software bundles	Very basic introduction to English language. Suitable for absolute beginners to elementary levels of proficiency. Suitable for young children and teenagers.
VEKTOR 	Launchpad	Suitable for young learners. Covers basic language equivalent to EU Waystage levels of proficiency.
	BBC English Expressions	Basic travel language course. Suitable for elementary levels and higher.
	English Foundations	Suitable for low intermediate and higher levels of proficiency.
	English Connections	English for Business course targeting beginners to intermediate including travel and everyday language for business requirements.
	Business English Activities	English for Business covering themes such as Business Introductions, Arrangements, Travel, Presentation and Negotiations with complementary tests. Suitable for intermediate and higher levels of proficiency.
	English Language Library	A collection of all of the above courses. The Library solution allows the teacher to develop their own courses using the resources of all the individual courses.
	BBC English Assessor	English language diagnostic testing tool. Suitable for all levels of proficiency.

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